



Winner

BEST NEW DEVELOPMENT OR RENOVATION - **INDUSTRIAL**

PROJECT CREDITS

OWNER/DEVELOPER: PIKE Technologies

GENERAL CONTRACTOR: Tri-North Builders

ARCHITECTS: Eppstein Uhen Architects; Carol Birch (interior design)

ENGINEERS: Arnold & O'Sheridan

COMPLETION DATE: June 2008

PIKE Technologies

6125 Cottonwood Drive, Madison, WI 53719

After sampling several compelling photographs, our judges could not get over the fact that the PIKE Technologies facility is an industrial building. At first glance, they thought it was occupied by a high-end computer company.

Simple functionality is the theme on the inside, but the outside is marked by a beautiful, color-rich facade on top of unfinished maple, and superb building integration with site landscaping (which also takes advantage of nearby woods).

Simply put, these elements left judges in awe.

"It's a shock to remember that it's a factory because it's such an attractive building," said one judge.

Much like the Goodman Community Center, the PIKE Technologies building was lauded for outstanding use of the site. "Great integration within the site," raved one judge. "Extraordinarily high aspirations for an industrial building. Good use of budget to minimize cost on the interior, while making sure the exterior blends well with its environment. Fabulous use of views. Sensitively designed to promote good views but shield sunlight."

"The fact that it was an industrial building and that it was that good in the environment is really impressive," praised another. "It wasn't 'flatten the earth, knock down the trees, put a building on it, and get the parking as close as possible.' Given the cost per square foot on that, which couldn't have been budgeted that high, it was deeply respectful of the site." ■

Goodman Community Center

149 Waubesa Street, Madison, WI 53704

Of all the entries in this year's Commercial Design Awards competition, perhaps none received as much praise for the creative use of a site as the Goodman Community Center.

The Center, which was built on an old industrial site that was home to four manufacturing companies over the past century, opened in September 2008. Our judges were impressed with how Eppstein Uhen Architects and Vogel Brothers Building Co. combined to take the old industrial frame and create something consequential.

Certainly it was consequential enough to incorporate what one judge called "funky, energetic interior spaces" that are used for everything from art rooms to a food pantry. In general, our judges appreciated the project's high level of respect for the pre-existing site. "They honored the building for what it was," said one admiring judge. "They didn't try to make it something that it wasn't in order to mask that it was an industrial building."

"It's innovative," chimed in another. "It celebrates the industrial heritage of the site, and allows kids to learn from that through play."

The Center, made possible by a \$2 million gift from the philanthropic duo known as the Goodman Brothers (Robert and Irwin), and a \$12.4 million capital campaign, also won plaudits for its use of materials and its emphasis on green building, which includes the use of solar collectors for exterior lighting. ■



Winner

BEST NEW DEVELOPMENT OR RENOVATION – EDUCATION

PROJECT CREDITS

OWNER/DEVELOPER: Goodman Community Center, Madison

GENERAL CONTRACTOR: Vogel Brothers Building Co.

ARCHITECTS: Eppstein Uhen Architects

ENGINEERS: BT Squared (environmental); KJWW Eng. (structural/electrical)

COMPLETION DATE: July 2008