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EUA STUDENT HOUSING PROJECT WINS COMMUNITY INVESTMENT AWARD



MILWAUKEE – The Avenues West Association has selected the 2040 Lofts as the receipt of its Community Investment Award. The award honors significant investment in new or redevelopment construction that helps to enhance the public image and appearance of the Avenues West neighborhood. The 2040 Lofts project team will be presented with the award at the annual “Together We Can” awards luncheon being held on May 20, 2010 at Marquette University.

Eppstein Uhen Architects served as the design architect for 2040 Lofts. Phase I of the project consisted of the complete restoration of a 1950s medical office building into a modern student housing building. Located at 2040 West Wisconsin Avenue, the facility contains 132-suite style units ranging from one to four bedrooms. The

interior was fashioned after loft-style apartments, exposing concrete, pipes, and ductwork for a great urban ambience. Following the success of Phase I, Phase II of 2040 Lofts was constructed in 2009 and houses the “Signature Suites.” The two- and three- bedroom Signature Suites set a new standard for premium student living, providing a level of sophistication that evokes upscale condominiums.

Located just west of downtown, Avenues West serves a densely populated urban neighborhood. The 90 square blocks of the Avenues West neighborhood offer recreation, business, education and varied living opportunities to almost 30,000 people on a daily basis. Avenues West is bounded by I-43 on the east, 27th Street on the west, I-94 on the south and Highland Avenue on the north.



Eppstein Uhen Architects is a full-service, 103-year-old design firm best known for pairing inspired design with exceptional client service. More than 90 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating a passionate commitment to the markets they serve, the community and their clients. The firm specializes in several distinct markets: student housing, corporate, education, senior living, healthcare, retail, public, industrial, mixed use, master planning, and interior design. For additional information, please visit www.eua.com.

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